

GOT IT COVERED

Bolidt Synthetic Products & Systems, based in the Netherlands, offer a range of flooring products to meet the needs of stadium owners, architects, constructors, sports people and the fans themselves.



Multifunctional is the keyword nowadays. Our mobile phones are used as a camera, as well as a computer and games console. Shopping malls accommodate shops, restaurants, playgrounds, supermarkets etc.

When we draw the same comparisons with modern-day stadia, we see that these are no longer solely constructed for hosting sporting events but are multifunctional as well. A soccer match on Saturday and a rock concert on Tuesday, everything is possible in a modern, well-designed arena. And all to the highest standards regarding accessibility, attractiveness, comfort and safety, demanded not only by the visitor but also by government (regulations) and constructor (design). The constructor will use the best quality products, which meet

Schalke 04 stadium in Gelsenkirchen, Germany.



The tribunes at the Olympic Stadium in Amsterdam, the Netherlands.

*Main pic above: From artists impression to...
...the installation of Bolidtop Sensation at Al-Sadd Sports Club in Doha, Qatar (far left).*

the required regulations, for such aspects as fire hazards, weight capacity, durability and cleaning. And the basis of it all is the floor.

Stadia as a Means of Communication

The purpose of multifunctional stadia is to make the visit an event in its own right. This phenomenon started way back in the USA where the visitor is entertained before, during and after the game. Not only the sports results count, but the amusement side is of utmost importance too. Whole families come for an entertaining afternoon or evening and like to feel pampered. The stadiums try to present themselves as amusement centres, where safety, sociability and pleasure are of primary concern, and

not violence and destruction. But not only families, also business people have found their way in to stadiums in order to present their company to potential and existing clients. Skyboxes offer these companies the opportunity to practice 'relationship marketing' and the stadiums are not only the setting for an entertaining game but in most cases they offer restaurant, meeting and/or seminar possibilities too.

At the end of the last century safety in stadia was a hot issue on the agenda of FIFA, UEFA and other sports associations. Safety guidelines compiled after disasters in Belgium and the UK, were adapted or put in place. Stadiums were rebuilt or renovated and in most cases the renovation or new build led to the development of multifunctional stadiums: user-friendly,

safe, designed for different target groups and for events other than sports.

Flooring forms an important part of these renovations or new builds and, above all, they must comply with the former mentioned characteristics. Bolidt Synthetic Products & Systems can offer a wide range of synthetic finishing systems in all areas of these multi-functional stadia.

Optimal Performance

However, it is not only the facilities offered by the stadium that are important but also the results achieved by the sports people in the venue. Top performances are very much dependent on the circumstances under which the sports event takes place. World records can be broken by mere hundredths of a second, which can be influenced by good weather, optimal physical condition, sophisticated sports equipment, mental coaching and also by the right surface substrate. The use of synthetic materials for indoor and outdoor sports surfacing systems has many advantages over the use of conventional materials and has nowadays become common practice.

Floors are an important and often decisive element in almost every situation. The floor must be strong enough to withstand thousands of people walking on it, as well as being hygienic and easy to keep clean, year after year. At the same time, the floor must be anti-slip and safe for the people who use it.

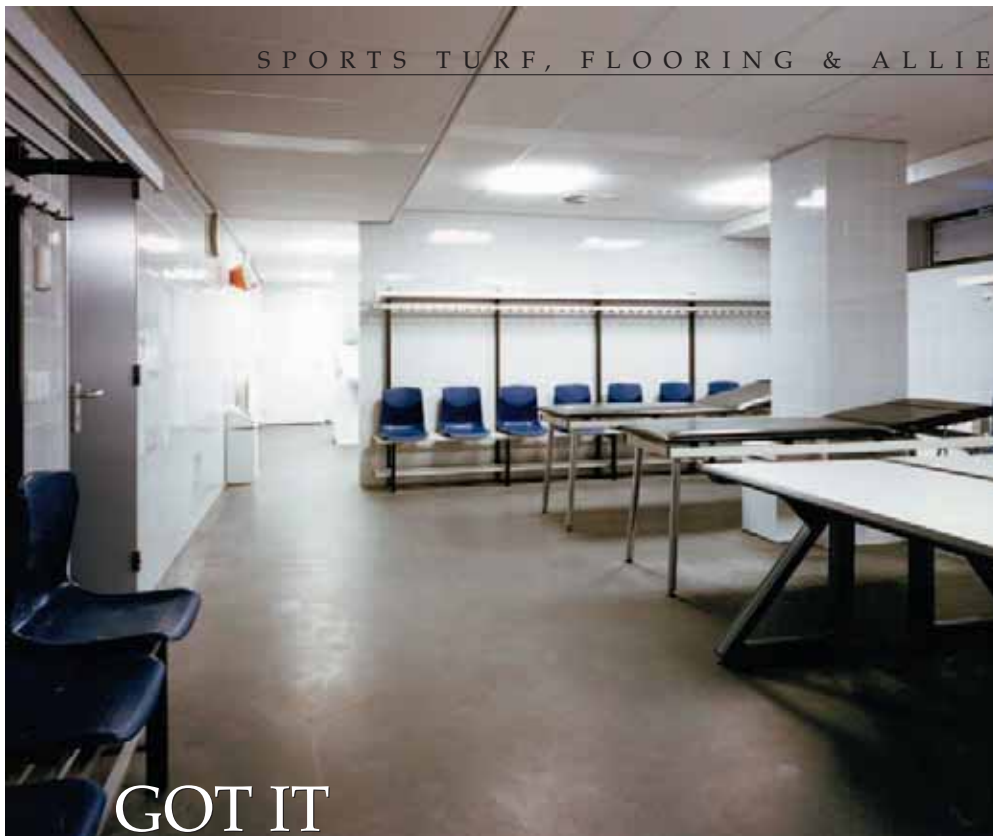
Apart from these aspects the designer can only choose one outstanding and well-fitted floor to suit the plans and overall desired look, the constructor wants an easy to install and light-weight floor, the owner would like to have the operating costs of the floor as low as possible, the sportsman or woman wants to perform at their very best, under all circumstances, the staff want the floor to be easily cleanable and safe to work on, and the visitor will only be impressed by its visual aspects and settings.

One-Stop-Shop

Bolidt Synthetic Products & Systems is a company that has always been very active in the development of synthetic systems that are able to withstand the (ab/)use which is common in modern facilities as they exist today. From the birth of a new system to the actual installation on site, Bolidt is the 'one-stop-shop' that offers all the knowledge and expertise to complete the job, being one of the leading trendsetters in synthetic floors.

Efficiency, hygiene and durability are the basics. All Bolidt floors meet the increasingly strict needs of venue owners, whereas the existing bitumen, steel or concrete floors lack the individual and combined qualities particular to synthetic floors. Excellent technical characteristics are essential, as well as aesthetics.

With over forty years experience as an innovator, producer, supplier and installer of synthetic systems, Bolidt is able to offer a wide range of products, customised for



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The changing rooms in Feyenoord stadium, Rotterdam, the Netherlands.

the specific needs that are common in and around sport facilities.

Making a Statement

All Bolidt flooring systems are designed with durability and appearance retention as key features, in order to ensure a consistent performance over many years. The unique construction and extensive colours of the systems allow unsurpassed creativity in designing personalised or corporate environments from simple designs to the inclusion of complex logos etc.

With a history including the supply and installation of athletic tracks for international sports events, including Merdeka Stadium Kuala Lumpur; National Stadium Lisbon and Olympic Stadium Amsterdam, taking this expertise to other areas within a stadium seemed like a logical step.

Following a number of enquiries Bolidt developed a range of products and systems that can be found in various areas of modern multi-functional stadia.

The Systems: Concrete Protection, Renovation and Conservation

On the stands, tribunes or on the superstructure itself, concrete needs to be protected from environmental influences by using crack-bridging coatings, anti-corrosion systems and, elastic materials, which are safe and wear-resistant. Examples of such projects completed by Bolidt are the world-famous Feyenoord stadium in Rotterdam and the Olympic Stadium in Amsterdam.

Concourse and Promenade

Colourful floor-finishes that are fire-resistant, slip-resistant, decorative and allow logos, designs or signs to be included, create a home-like and safe atmosphere. Both protective and comfortable, Bolidt can offer a wide range of possibilities. Examples of these type of installations can be seen at the Gelredome in Arnhem, the Netherlands; the Schalke 04 stadium in Gelsenkirchen, Germany; the Ullevaal Stadium in Oslo; as well as at the recently completed Al Sadd Sports Club in Qatar.

Changing Rooms and Sanitary Facilities

Bolidt offers a number of hygienic, durable and easy to maintain floor-finishes, which are seamlessly applied with an adjustable slip-resistance, for the public areas or the players' rooms.

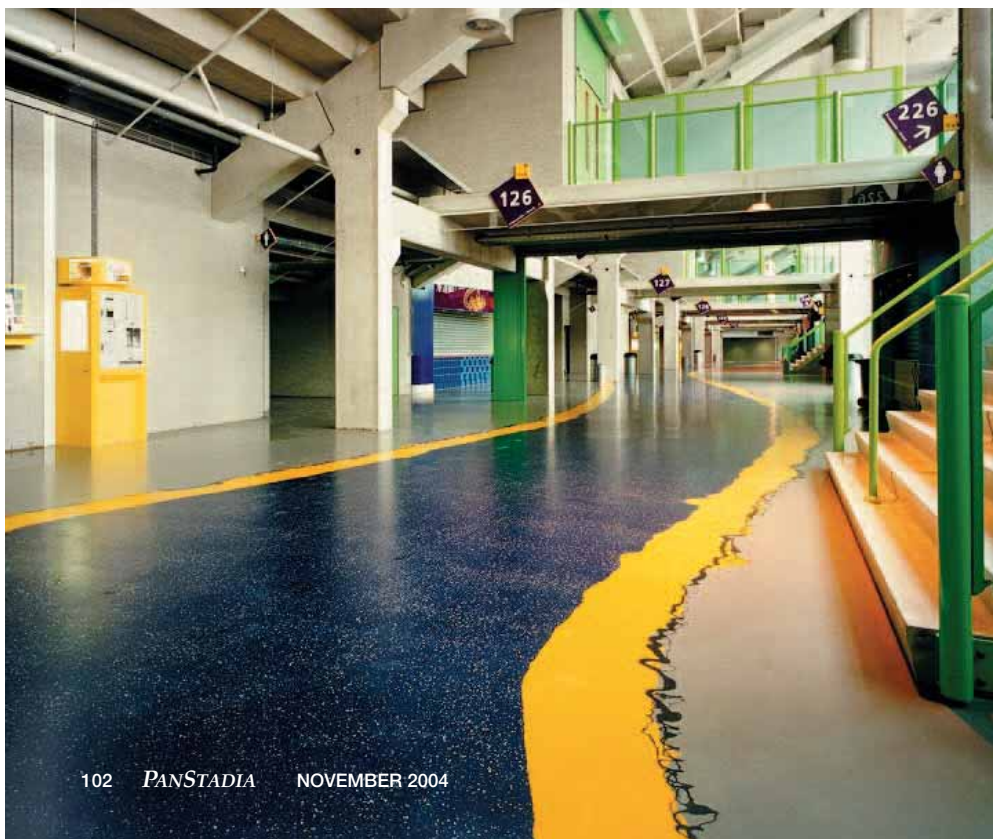
Shops, Meeting Rooms, Catering Facilities and Restaurants

Compliant with the most rigid international rules and regulations for food processing areas, distinctive BOLIDTOP® series systems can be supplied, in either epoxy or polyurethane. Again, seamlessly applied, to ensure that an optimal hygienic area will be created. In shops, for example, the BOLIDTOP® SENSATION is the most



From design to completion — the Gelredome stadium in Vitesse, Arnhem, the Netherlands.

Promenade in Gelredome stadium in Arnhem, the Netherlands.



appropriate synthetic system, supporting free style exclusive designs and logos.

It is no surprise that our customers are located all over the world. Coming from the Netherlands to Malaysia, Portugal or Australia, from Scandinavia or the Caribbean, and from Saudi Arabia to Germany. Ranging from the Olympic Stadium in Amsterdam, the Al Sadd Sportsclub in Qatar, to the Asian Games Merdeka Stadium in Kuala Lumpur. Worldwide solutions used by worldwide clients, all offered by just one company.

Whether you look for safety and speed as an athlete, for durability and low maintenance as a manager, for design and functionality as an architect, for user-friendliness and a decorative appearance as a visitor, or for safety and protection as an owner, Bolidt flooring systems meet all specific requirements. In some cases the aesthetic and decorative aspects of synthetic systems have evolved into a form of art. Clients, designers and architects work closely together to create optimal areas with superb conditions. An extensive range of colours and styles is available or they can be tailor-made, without losing the functionality and the characteristics of the synthetic system. ■

For more information visit the website at:
www.bolidt.com

Right: Corridor at Ullevaal stadium in Oslo, Norway.



your question:

Can a product be both functional and beautiful?



our answer:

Bolidtop[®], seamless and solid synthetic floor-systems

Bolidtop[®] synthetic floors are the ultimate combination of technology and aesthetics. Ideal for intensive use, stylish and providing maximum protection against intensive traffic and even the heaviest of wear-and-tear. Bolidtop[®] reduces contact noise, is impermeable to fluids, environmentally-friendly and fits seamlessly into any architectural style. Not only that, it is also simple in maintenance. The surface of the floor is smooth and wear-resistant. As Bolidtop[®] is available in NCS and RAL colours, every room can be given the atmosphere and ambiance you desire. Bolidtop[®] synthetic floors. Unrivalled quality. For more information, please refer to <http://ebrochure.bolidt.com>

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